



2018 Data Report

What is our reach? HQ, Chapters, Programs

Hands & Voices HQ Data

The following information includes data from the HQ level only for Calendar Year 2018. This section does not include Chapters or Programs.

facebook

Followers of H&V HQ Facebook Pages:

- ✓ # Posts on H&V Main Facebook Page - 795

Facebook Pages - # Followers	2018	2017
Main Page	8,534	7,700
Unilateral	963	705
Deaf Plus	536	301
O.U.R.	224	145
Manos y Voces	130	
TOTAL FOLLOWERS	10,387	8,851

twitter

- ✓ Total # of Followers – 4,651 (to-date)
- ✓ Number of Tweets – 153
- ✓ Number of Likes - 238
- ✓ Total Impressions/Reach – 60,823
 - Impressions measures the total number of views of a conversation (total number of times your content has been displayed on a screen).
 - Reach represents the size of an audience for a conversation (those who have seen our Tweets).
- ✓ Total Retweets - 229
- ✓ Link Clicks – 467



Instagram

- ✓ Total # Posts – 86
- ✓ Number of Likes – 2,192



H&V BLOG

Check out the new **H&V Blog:**
Raising a Deaf or Hard of Hearing Child

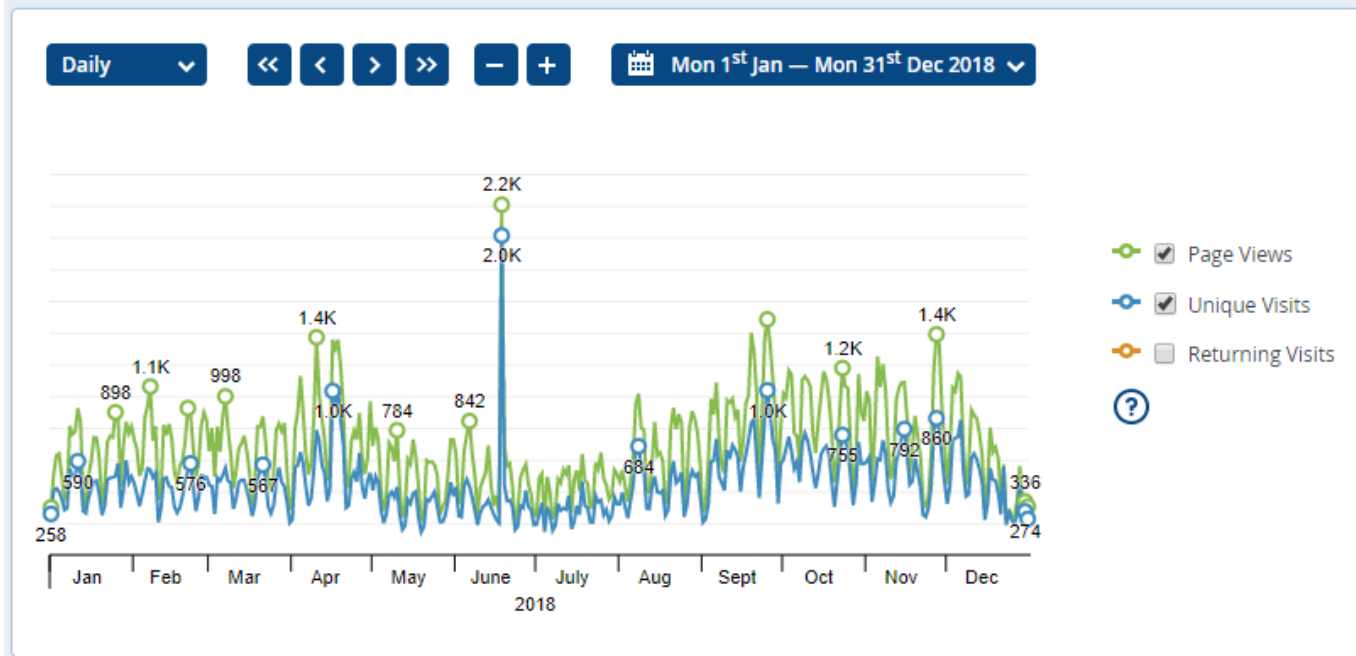
<http://handsandvoices.org/deafhardofhearingchildren/>

✓ # blog entries – 17



2018 HQ Website Analytics

Summary Stats ?



Average Daily Page Views

678.4

Average Daily Unique Visits

444.6

Average Daily First Time Visits

382.2

Average Daily Returning Visits

62.4

2018 Chapter Reported Data

The following information is what Chapters report to HQ annually via Zoho for Calendar Year 2018.

Hands & Voices Chapter Data (calendar year)	2018	2017	2016	2015
# Authorized Chapters	47	45	42	41
# Provisional Chapters	3	3	5	6
# Start-up Chapters	4	3	2	2
# of Members (however your chapter define-old way)			7,787	6,813
# of Parents (old way)			5,144	5,032
# of Professionals (old way)				1,592
# of Chapter events in calendar year	467	454	401	396
Chapter Annual Budget (includes two chapters with budgets of \$186, \$590, two more Chapters have budgets over \$100k)	\$1,870,207	\$1,621,496	\$1,375,763	\$1,089,249
# of Individual Families Served (unduplicated)	7,513	7,849		
# of Individual Professionals Served (unduplicated)	3,894	2,598		
# of DHH Individuals Relationships built (unduplicated)	1,344	481		
# of contacts to ALL families (DUPLICATED)	16,607			
# of contacts to ALL Professionals (DUPLICATED)	6,531			
# of contacts to ALL D/HH Individuals (DUPLICATED)	4,655			
# of paid memberships	1,224	1,129		
How many families do you have on your email distribution list?	11,412	11,334		
How many professionals do you have on your email distribution list?	5,991	4,557		
# of Twitter followers	2,646	1,142		
# of Facebook friends, followers or members?	30,391	22,166		
# of Instagram followers?	1,764	422		
Use 3Js Mailing service for <i>The Communicator</i>	17	18	15	12
# Chapters with O.U.R.	11	9	10	10
# Chapters with a website	43	41	37	37
# Chapters with Twitter	23	22	18	15
# Chapters with Facebook	43	41	37	39
# Chapters with ED Turnover	10	16	13	5
# of 5-year Anniversaries Celebrated	2	6	1	4
# of 10-year Anniversaries Celebrated	4	4	5	3
# of 15-year Anniversaries Celebrated	4	1	0	0
# Chapters that did NOT report required data	4	4	3	
# Conference Attendees	226	179	159	149
# Chapters (States/territories/Countries) Attended Leadership Conf	44	40	36	42

Top 10 Chapters Served Most Families (unduplicated):	Top 10 Chapters Served Most Professionals (unduplicated):
<ol style="list-style-type: none"> 1. Texas – 1249 2. Minnesota – 655 3. Louisiana – 651 4. California – 639 5. Georgia – 488 6. Virginia – 300 7. Illinois - 288 8. Oregon – 273 9. Kentucky - 219 10. Nebraska – 218 	<ol style="list-style-type: none"> 1. Texas – 1347 2. Illinois – 260 3. Louisiana - 256 4. Idaho - 229 5. Georgia - 164 6. California – 157 7. Virginia - 150 8. Colorado – 133 9. South Carolina – 128 10. Nevada – 126

Chapters with Highest # Chapter Events in 2018
<ol style="list-style-type: none"> 1. Nevada – 45 2. Michigan – 29 3. Texas - 27 4. Colorado - 25 5. South Carolina - 25 6. Kentucky - 22 7. Minnesota - 20 8. Nebraska - 20 9. California - 20 10. Tennessee - 18

Number of Chapters reporting the following experience, resources or family experience available in their chapter

	2018	2017	2016	2015
Families with more than 1 D/HH child	28	34	32	29
Deaf Plus	28	30	28	28
Unilateral	20	23	22	17
Connexin 26	19	17	15	13
Microtia & Atresia	18	9	11	9
Deaf/Autism or ASD	16	14	12	10
Foster children, Adopted from: Thailand, China-4, Russia-2, Haiti, Latvia, Canada, US-4	16	12	10	6
Deaf/Blind	15	20	18	13
Spanish Speaking	15	17	17	8
Families in low resourced communities (poverty)	15	17	15	11
BAHA Implant	14	16	14	11
Auditory Neuropathy (ANSD)	13	18	15	14
Deaf/Down Syndrome	13	13	11	7
Premature infants	11	17	17	15
Deaf/Mental Health	11	13	10	8
Other Languages Spoken in the Chapter: ASL-5, Arabic-2, Spanish-5, Somali, Hmong, French, German-2, Tagalog	10	10	6	
LVAS	9	7	5	5
Goldenhar Syndrome	5	5	5	4
Chinese Speaking	3	2	2	1
Brain Stem Implant	1	3	3	2
Mandarin/Cantonese Speaking	1	3	3	2
Hmong Speaking	1	1	1	1

2018 Program Reported Data

The following information is what Programs report to HQ annually via Zoho for Calendar Year 2018.

Hands & Voices Program Data (calendar year)	2018	2017	2016	2015
Guide By Your Side (GBYS)				
# GBYS Programs	26	22	20	21
# Parent Guides	176	159	137	
# D/HH Guides	41	25	8	
GBYS Annual Budget	\$2,162,031	\$2,098,038	\$1,530,569	
# families served via GBYS	3,475	3,293	2,097	
Advocacy Support & Training (ASTra)				
# ASTra Programs	9	7	6	3
# ASTra Advocates	45	39	39	
ASTra Annual Budget (not all programs reporting)	\$68,224	82,792	82,792	
# families served via ASTra	529	245	245	